



El PasoVanpool Program

vRide and the Vamonos Vanpool Program

- vRide entered into an exclusive contract with El Paso County to implement and manage their vanpool program since 2008.
- The program has grown to over 83 vanpool groups serving El Paso County residents.
- **The El Paso County Vanpool Program offers each vanpool group \$100-\$500 per month to buy down the lease cost. This credit is applied to your invoice by vRide.**

Vanpooling is our **ONLY** Business

- ▶ For 35 years, vRide has been a leader in transportation demand management (TDM). We are the world's largest vanpool provider with over 5,700 commuter vehicles and we lead the industry in operating innovative vanpool solutions in 50 major metropolitan areas around the world.



- ◆ vRide is a private company and the industry leader in partnering to provide efficient commuting solutions
- ◆ Our customers save money and time by commuting and become active participants in helping the planet
- ◆ vRide's customized vehicles provide a relaxing, enjoyable and safe environment
- ◆ Using our service is easy, flexible and reliable
- ◆ Guided by integrity and a focus on our customers, we work to continuously improve our service.

Employer Benefits of Vanpooling

- ▶ Expand your labor market by making your facility more accessible to potential employees who live far away
- ▶ Improve workforce morale by lowering commuting costs and offering valuable tax savings
- ▶ Reduce parking requirements and the costs associated with maintaining or building parking facilities. One van can remove as many as fourteen cars from your parking lot.

Employee Benefits of Vanpooling

- ▶ Employee benefits from vanpooling include cost-sharing, less wear and tear on vehicles
- ▶ Time savings in regions with HOV lanes, and the ability to talk, eat, sleep, or read while commuting
- ▶ Vanpool participants report saving up to \$5,000 a year on gas, car maintenance, and wear and tear as well as reduced commute stress and time
- ▶ Less employee stress and improved productivity

Fully Administered Program



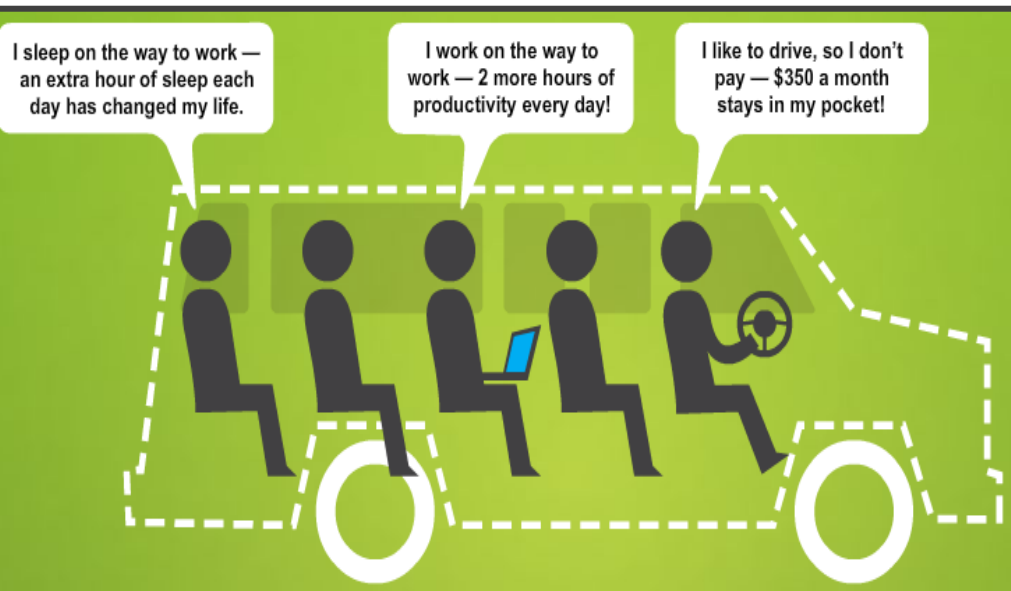
- Commuter mapping analysis and employee surveys
- Secure commuter ride matching via vRide.com & onsite group formation meetings
- Customized rideshare program material
- Thorough vehicle orientation for all groups upon delivery
- Vanpool group ‘best practices’ to ensure the success of each group
- Attentive customer service at all times

The Company We Keep



How Does a Vanpool Work?

- Each van has a volunteer driver/coordinator
- Groups of 7 to 15 share the cost of the van lease and fuel, based on van style/size and commute miles
- Consolidated billing including vehicle & fuel card
- Insurance, maintenance & repairs provided
- 24-hour roadside assistance & emergency ride-home program



vRide by the numbers...

Each year, vRide's 6,000 vanpools yield:*

- ✓ 350,000 tons CO2 emissions avoided
- ✓ 20 million fewer commuter trips
- ✓ 9.5 million fewer cars on the road
- ✓ 900 million reduced miles
- ✓ 36 million gallons of fuel saved at a value of \$126 million
- ✓ 473,000 parking spaces saved

Your Program

No Two Programs are Alike...vRide provides full program development – it's our specialty.



- ◆ Excellent local customer service
- ◆ Vanpool group formation coordination and orientations
- ◆ Wide array of vehicles
- ◆ 30 day agreements...no long term
- ◆ Fuel card availability
- ◆ Emergency Ride Home services
- Comprehensive insurance provided
- ◆ Maintenance and repairs
- ◆ Driver qualification and safety training
- ◆ 24-hour roadside assistance
- ◆ Vanpool Participant Affinity Programs

VAMONOS CONTACT INFORMATION

- ▶ Rachel Tovar
- ▶ Market Manager
- ▶ Phone: 915-351-2042
- ▶ Email: rachel.tovar@vride.com
- ▶ and
- ▶ Roman G. Robles
- ▶ Business Development
- ▶ 915-443-3167
- ▶ Email: roman.robles@vride.com