



WELCOME TO THE GREEN
BUSINESS CHALLENGE!
AUGUST WORKSHOP



WELCOME RETURNING BUSINESSES AND NEW BUSINESSES!

Highlights from last year:

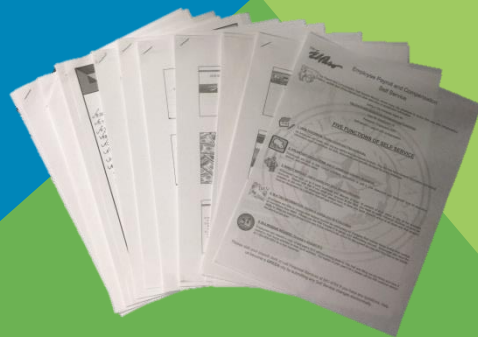
- **JATC Electricians cut their monthly energy bill from \$900 to \$300**
- **AMEC applied for lighting rebates and cut their energy bill significantly**
- **Bath Engineering employees started walking to lunch!**



SCORECARD

Easy wins

- Sponsor a community event
- Create a Green Team
- Create a paper waste reduction policy (**print double-sided, B&W, and only when necessary**)
- Promote green topics in your newsletter and website
- Create an anti-idling policy for your vehicles
- Set up recycling in your building
- Start purchasing recycled-content office supplies



UPCOMING WORKSHOPS

September 2013 – *Tips for the office / what works.* Featuring EPCC Small Business Development and how they can help your business, Pencil Cup Office Supplies will show the options available for buying recycled-content supplies and local products

October 2013 – *Energy Efficient Rebates and Energy Auditing* – Featuring information for JATC Electricians and AEE and EP Electric. We'll also hand out stickers / banners / flags for Participants.

November 2013 – *Waste Reduction and How to Get Others to Jump on Board*- Featuring Environmental Services, Friedman recycling, Mendo composting / Green Paso / CCSs. How does the placement of bins affect recycling? How to convince others / how to spread the message of GREEN / how to motivate employees?

December 2013 – *Holiday newsletter* / GoToWebinar showing energy-efficient options for the holidays.

UPCOMING WORKSHOP TOPICS

- ***Alternative Transportation and Local Food*** - How to save money on gas and get healthy in the new year! Buying local food for your business by connected with local farmers
- ***Solar 201: Information, installation, financing and rebates available*** - EP Electric and a solar installer
- ***Green Buildings***– Interested in LEED? Interested in adding more insulation to your building to save money on energy bills? Interested in upgrading to more efficient HVAC equipment?
- ***Native plants and Water Conservation*** – do it yourself water audit, local nursery or horticulturalist, EL Paso Master Gardeners
- ***August or September 2014*** – AWARDS GALA!

WE'LL HELP YOU


- **Promote your business**
 - Showcase green changes
 - We'll make **a video** of your business and share it with media
 - Add your business to our website
- **Fill out your scorecard**
 - Just give us a call or email (energy@elpasotexas.gov)
- **Figure out ways to reduce your energy costs**
 - Just give us a call or email (energy@elpasotexas.gov)



KILL-A-WATT EZ

- 1. Open box**
- 2. Plug into outlet**
- 3. Set up current cost of electricity (12 cents / kwh)**
- 4. Plug another device into Kill-a-watt EZ**
- 5. Wait about an hour**
- 6. Look at how much this device costs you to run for the year**
 1. It can be shocking!
 2. Use it on the extra mini fridge you have in the break room
 3. Use it on that 12-year-old A/C unit in your office

SUGGESTIONS

- **Ideas for workshops for the next year**
 - **Workshop time and day**
 - **Location**
 - **Who would you like to hear from?**
 - **What would you like to learn?**
 - **More free giveaways?**
 - **Interested in City code? Zoning? Ordinances?**
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THANK YOU!

Thank you for coming! We'll see you next month!

